

SDOC

SUPERRATINGS DAY OF CONFRONTATION

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S o f i t e l
M e l b o u r n e
O n C o l l i n s

2011 Program



SUPER
RATINGS

SDOC

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S o f i t e l
M e l b o u r n e
O n C o l l i n s

SUPERRATINGS DAY OF CONFRONTATION 10 OCTOBER 2011

2011 Program – Only the Strong

8.30 - 9.00

Registration and Arrival Tea & Coffee - La Trobe Room

9.00 - 10.00

THE REAL RISK OF REFORM

Is the greater danger in change or business as usual?

During his tenure as Premier of Victoria, Jeff Kennett changed Melbourne's skyline, fixed the state's bottom line and overhauled Brand Victoria. Today he evaluates the risks of change versus inactivity.
The Hon. Jeff Kennett, AC, President, Hawthorn Football Club, Premier of Victoria 1992-99

10.00 - 10.45

WHAT PRICE VICTORY?

Winning without selling your soul to the devil

A leader in publishing, advertising, literature and education, Sandra Yates spells out the 12 principles that ensure more wins, more often – without compromising personal or organisational integrity.

Sandra Yates, AO, Chair, Sydney Writers' festival Ex Chair, Saatchi & Saatchi Australia, NSW TAFE Commission Board, Australian Council for Women

10.45 - 11.15

Morning Tea Break - La Trobe Room

11.15 - 12.15

UNITED WE STAND, DIVIDED WE FALL

Self-regulation versus government intervention: The debate

Is unity of purpose and voice the only way to keep the government regulators at bay? Would greater government intervention actually benefit the industry? Thought leaders engage in lively debate.

**John Brogden, CEO, Financial Services Council
Andrea Slattery, CEO, SMSF Professionals' Association of Australia LTD
Pauline Vamos, CEO, ASFA
Garry Weaven, Chairman, Industry Funds Management**

12.15 - 12.45

LIE TO ME

Reading people and reading between the lines

Allan Pease is Mr Body Language. His books have sold 25 million copies in 51 languages. With negotiation on the super fund agenda, his insights into reading people will be invaluable.

Allan Pease, CEO, Pease International

12.45 - 1.45

Lunch Break - La Trobe Room

1.45 - 2.45

THE LONGEVITY DILEMMA

The experts go head to head

We're living longer, but this is raising questions about the best way to finance life in retirement. Should Australians rely on annuities? What are the best ways to reduce the financial burden of longevity?

**Jeremy Cooper, Chairman, Challenger Retirement Income & Solutions, Challenger
Lucas Turton, Managing Partner, Windham Capital Management, Boston USA**

2.45 - 3.15

WHO'S KILLING YOUR MEMBERS?

And your staff? And your bottom line?

World leader in behaviour change psychology and neuro-linguistic programming, Alistair Horscroft tackles the conditions killing your members and staff. He reveals techniques to reduce insurance claims, absenteeism and presenteeism.

Alistair Horscroft, Founder & Director, The Mind Institute

3.15 - 3.45

Afternoon Tea Break - La Trobe Room

3.45 - 4.15

TV AND OTHER DINOSAURS

Communication in the 21st century

Peter Williams is a man who not only understands the digital revolution but is acknowledged as a global leader in that revolution. Today he reveals how business can harness the power of disruptive innovation.

Peter Williams, CEO, Deloitte Digital

4.15 - 5.00

THE VALUE OF FAILURE

Kerry Packer once described John Singleton as one of the few men he'd trust with a handshake. He is a man who has never been afraid to try something new.

John Singleton

5.00 - 5.15

Close

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